FIG. 1

	Buyer		Seller			Excess Value
	A	В	A	В		
Amperes	60	50	50	60		
Res. Value	\$65.00	\$50.00	\$40.00	\$50.00	•	
Marginal Value	\$1.08	\$1.00	\$0.80	\$0.83		
BuyerA/SellerA	\$54.17		\$40.00			\$14.17
BuyerB/SellerB	\$50.00		\$50.00			\$0.00
					Total	\$14.17
BuyerA/SellerB	\$65.00		\$50.00			\$15.00
BuyerB/SellerA						\$10.00
					Total	\$25.00
						Match Value
						\$10.83

FIG. 2

Feature	<b>Importance</b>	Satisfaction	Source
Maximum Operating Temperature	1	0 at 140F 0.5 at 180F 1 at 200F	Operating Specs
Maximum Operating Temperature	1	0 at 0F 0.5 at -25 F 1 at -35F	Operating Specs
Nominal Voltage	1	1 at 12 0 otherwise	Operating Specs
Generated Amps @ 2000 RPM, 100F	1	0 at 45 0.5 at 70 1 at 78	Operating Specs
Refurb/Replace overnight US&CA	2	0 at 0 years .5 at 3 years 1 at 5 years	Warranty
Manufacturer	2	1 at Autolite, Delco 0 otherwise	Agreement
Diodes	1	1 at 200V rating 0 otherwise	Operating Specs
Price/Unit	2	1 at \$0 0 at \$115	Agreement
Delivery	1	1 at 6 days 0.5 at 12 week 0 at 21 weeks	Agreement
Qty	1	1 at 50 0.5 at 57 0 at 45	Agreement
Special	2	20 units/month	Agreement
Protocol	1	1.0 at Dutch 0.7 at Vikery 0.5 at English	Negotiation
Expiration	5	1 at 2001/01/01 0 at 2001/01/03	Negotiation

**FIG. 3** 

Feature	Importance	Satisfaction	Source
Maximum Operating Temperature	1	0 at 140F 0.5 at 180F 1 at 200F	Operating Specs
Maximum Operating Temperature	1	0 at 0F 0.5 at -25 F 1 at -35F	tt
Nominal Voltage	1	1 at 12 0 otherwise	??
Generated Amps @ 2000 RPM, 100F	1	0 at 50 0.5 at 72 1 at 78	11
Refurb/Replace US	2	1 at 2 years 0.5 at 1 year 0 at 0 years	Warrantee
Manufacturer	2	0 at unknown 0.5 at Tier 2 0.7 at Tier 1 1 at Autolite, Delco	Identity
Diodes	1	1 at 200V rating 0 otherwise	***
Price/Unit	2	1 at \$0 0 at \$110	Preference
Delivery	1	1 at 8 days 0.5 at 18 days 0 at 21 days	Preference
Qty	1	1 at 15 0 otherwise	Preference
Protocol	1	any	Preference
Expiration	2	1 at 2001/01/01 0 at 2001/01/05	Preference

FIG. 4

Feature	Value	Source
Maximum Operating Temperature	150	Operating Specs
Maximum Operating Temperature	-11	11
Voltage	12	t t
Generated Amps @ 2000 RPM, 100F	60	**
Manufacturer	Delco	Identity
Diodes	200v	11
North America Warrantee	\$0 @ 1 yr \$8 @ 5 years	Agreement
Price/Unit	\$100 @ 10 \$98 @ 25 \$93 @ 50	**
Delivery	5 days	Agreement
Qty	10-300	Agreement
Protocol	Vikery	Agreement
Special	Flexible Delivery	Agreement

FIG. 5

Feature	Value	Source
Maximum Operating Temperature	160	Operating Specs
Maximum Operating Temperature	-15F	**
Voltage	12	11
Generated Amps @ 2000 RPM, 100F	65	11
Manufacturer	Tier1	Identity
Diodes	100V Standard 200V Special (+ \$8/Unit)	**
US Warrantee	1 yr	Agreement
Price/Unit	\$90	f1 ^
Delivery	7 days	Agreement
Qty	20-200	Agreement

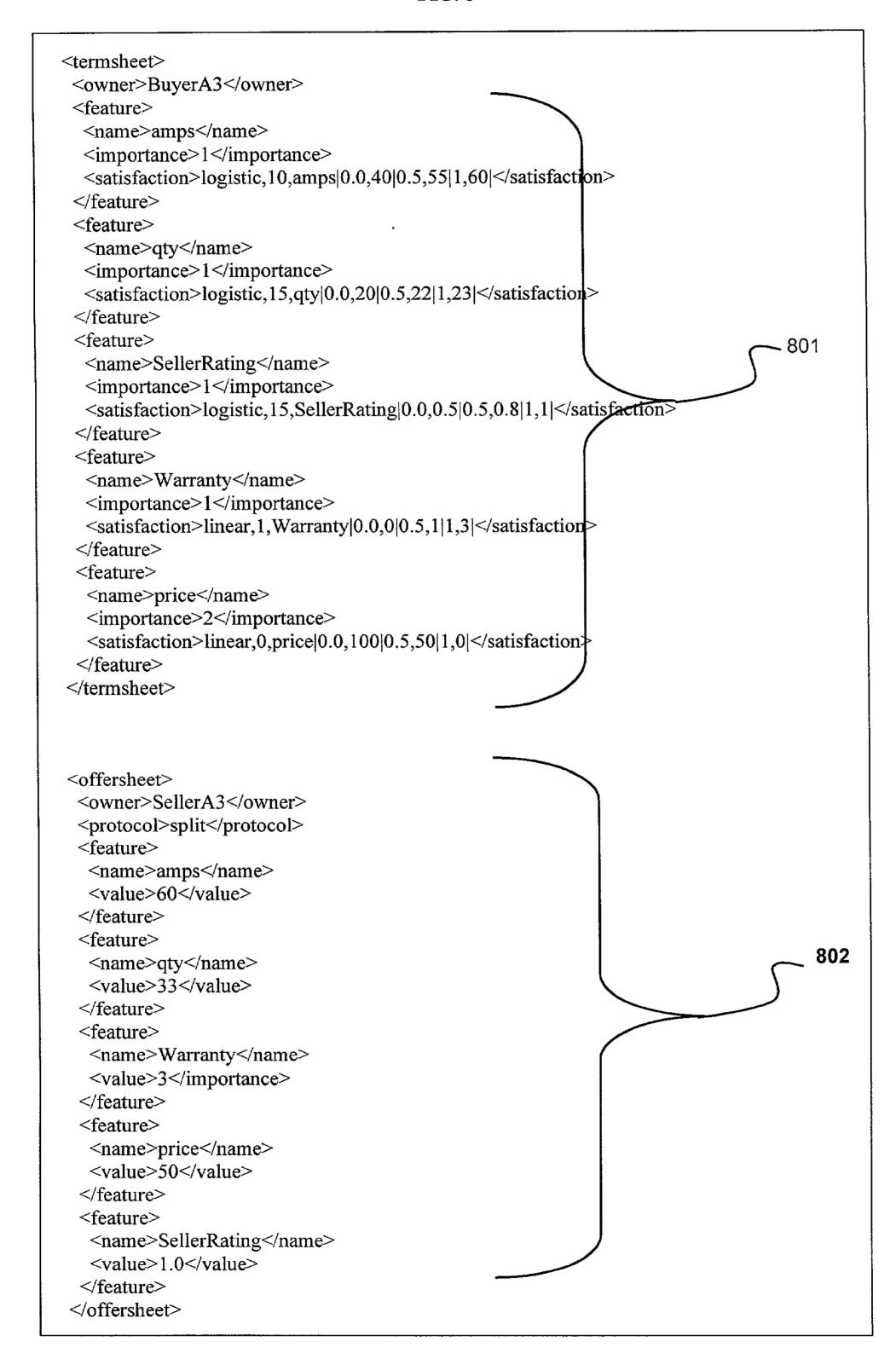
FIG. 6

Feature	Value	Source
Refurb/Replace Overnight US & Mexico Warranty	3 yr	Agreement
Price/Unit	\$5 + 0.5% of unit price	н
For Manufacturer	Tier1, Autolite, Delco	***
Manufacturer	Tier1	Identity

**FIG.** 7

Feature	Value	Source
Refurb/Replace overnight CA Warranty	4 yr	Agreement
Price/Unit	\$4 + 0.5% of unit price	**
For Manufacturer	Tier1, Autolite, Delco	71
Manufacturer	Tier2	Identity

FIG. 8



**FIG. 9** 

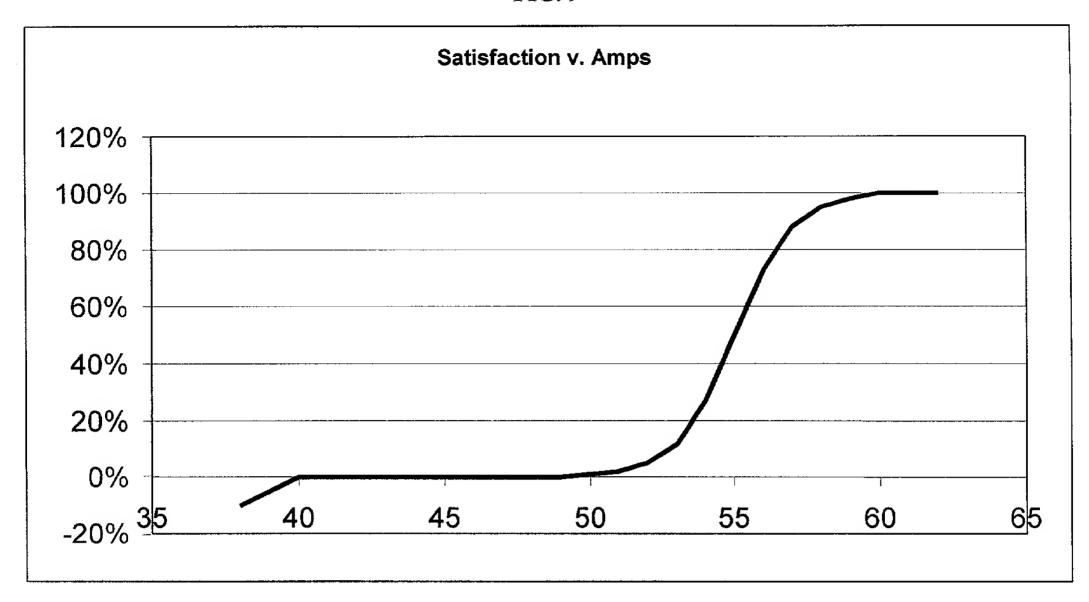


FIG. 10

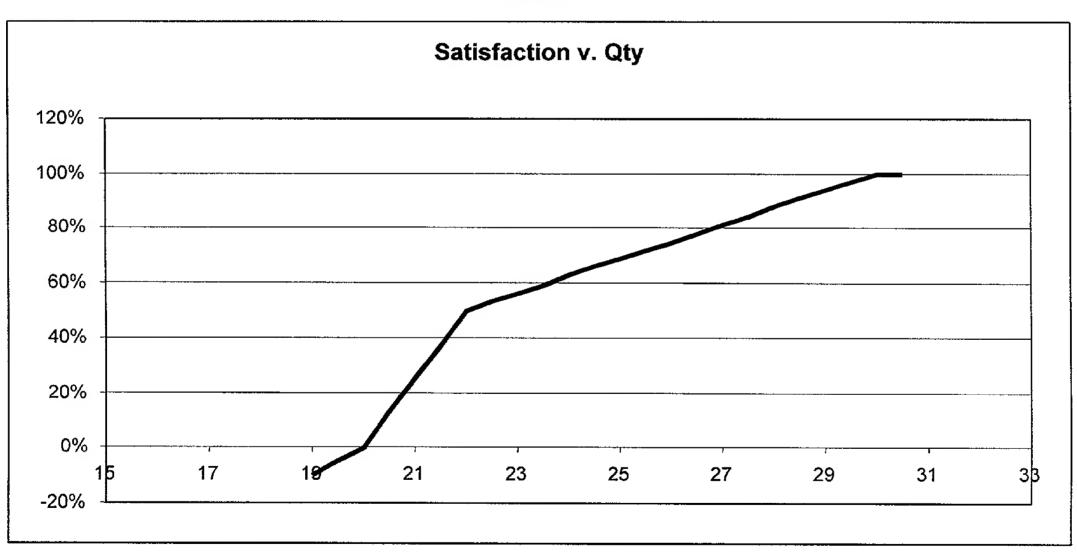


FIG. 11

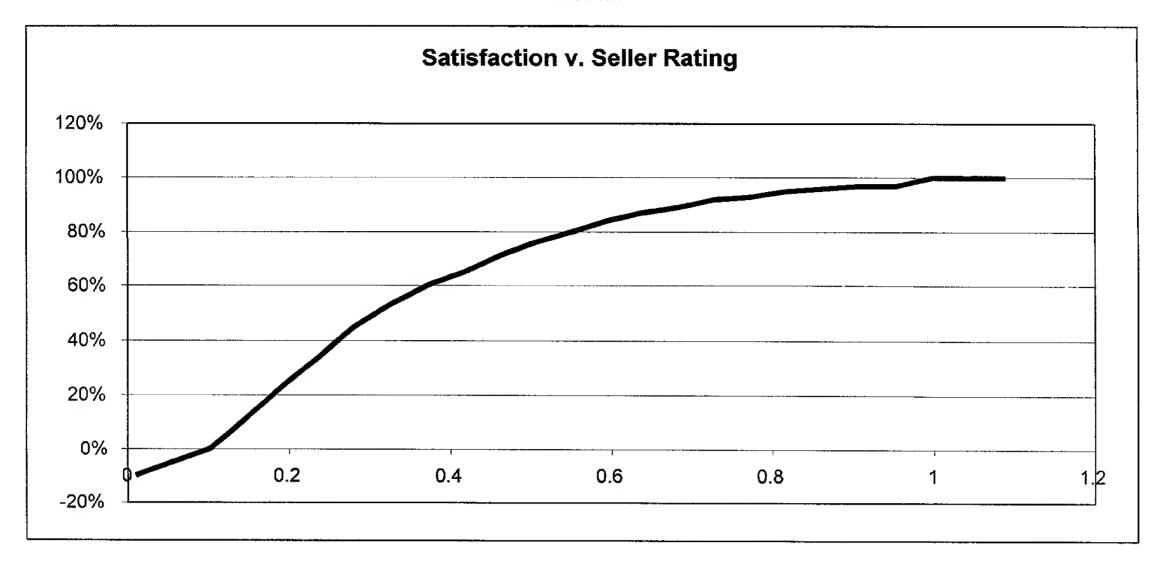
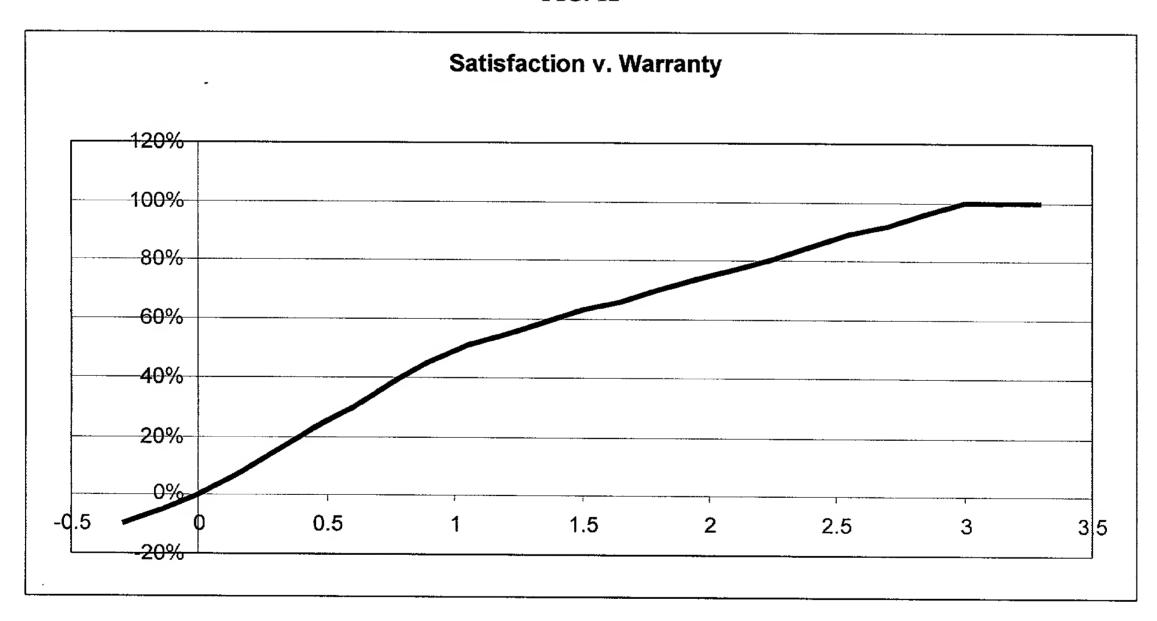
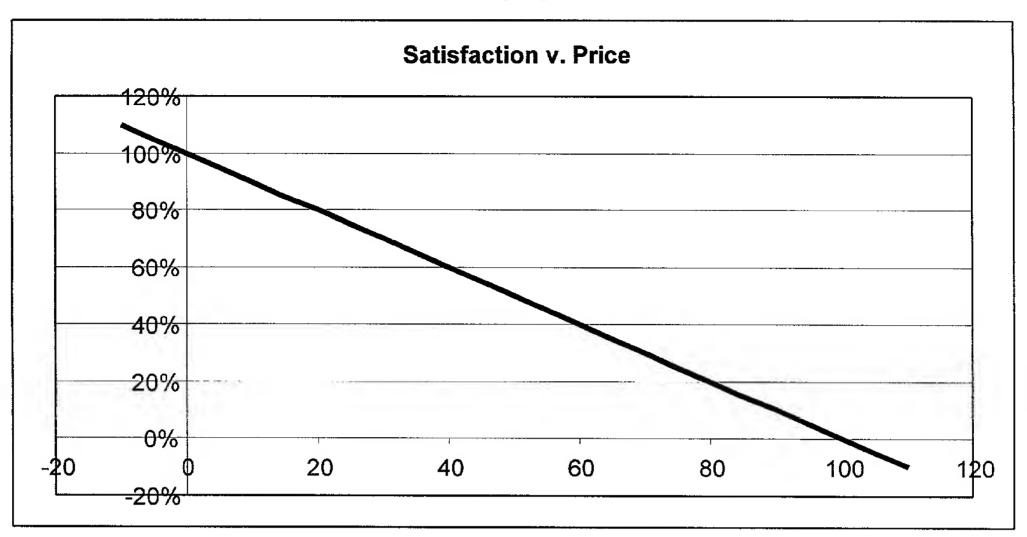


FIG. 12



**FIG. 13** 



**FIG. 14** 

Logistic 
$$(x, \alpha, b, t, m) = \frac{1}{1 - e^{(a\left(\frac{m-b}{t-b}\right) - x)}}$$

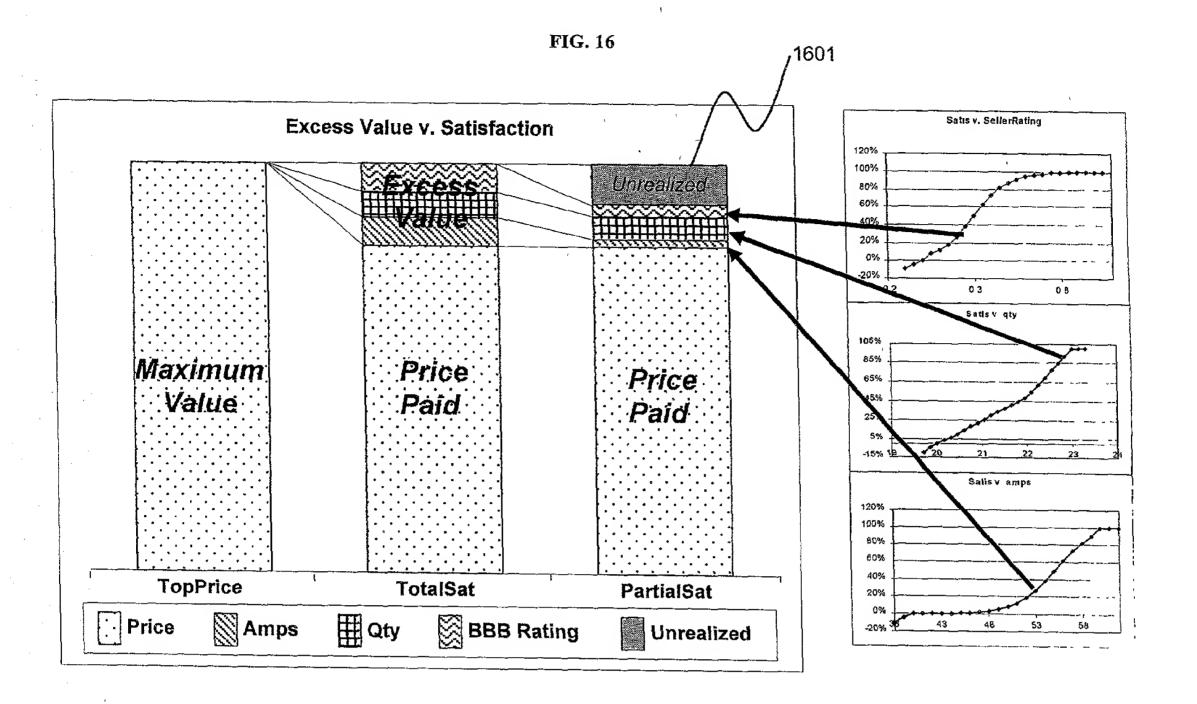
Linear  $(x, b, t, m) = \begin{cases} x <= m?0.5(\frac{x-b}{m-b}) \\ else 0.5 + (\frac{x-m}{t-m}) \end{cases}$ 

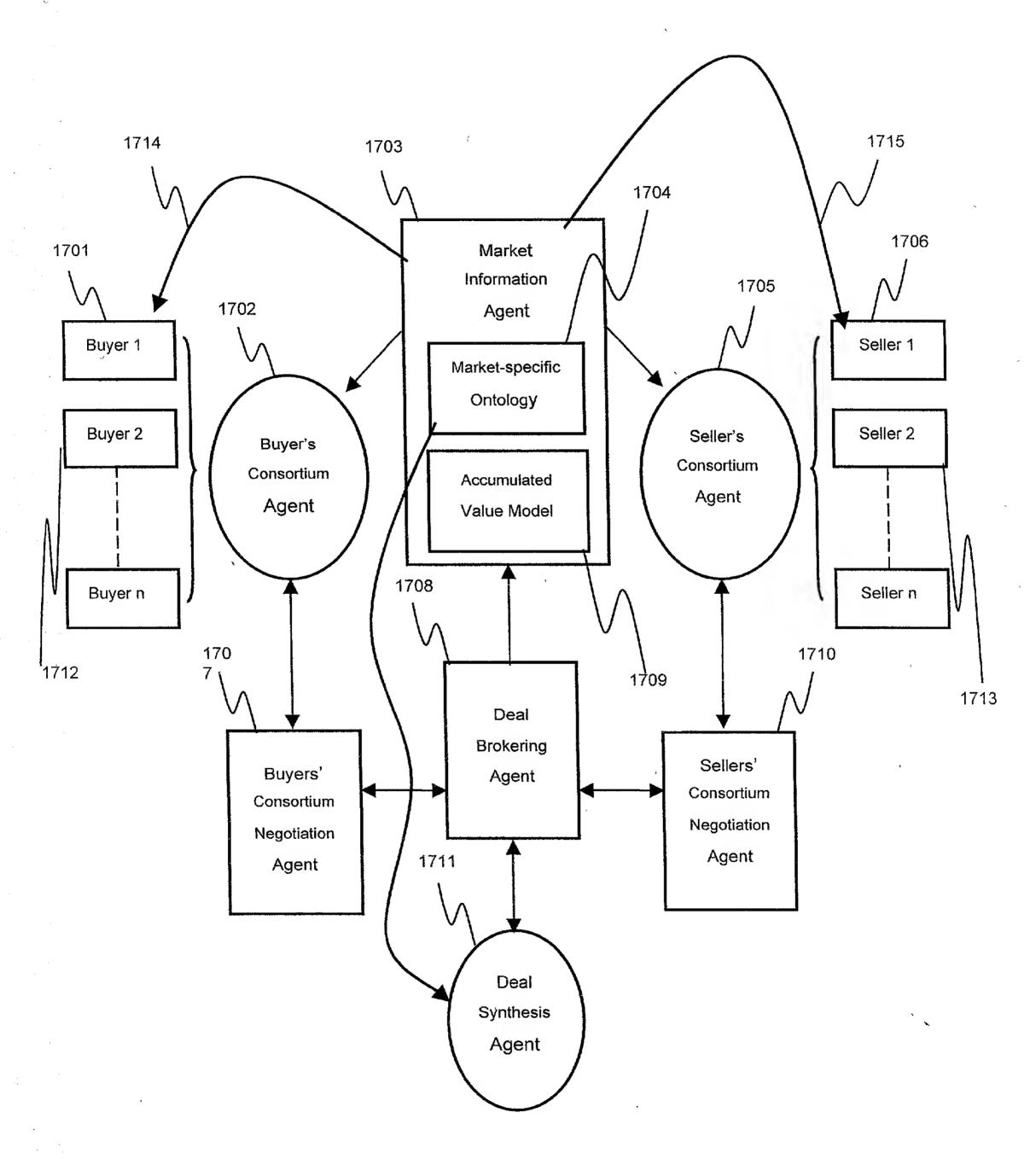
Fitted  $(x, \alpha, b, t, m) = \begin{cases} if(x <= m) \min(Logistic(x, \alpha, b, t, m), Linear(x, b, t, m)) \\ else \max(Logistic(x, \alpha, b, t, m), Linear(x, b, t, m)) \end{cases}$ 

FIG. 15

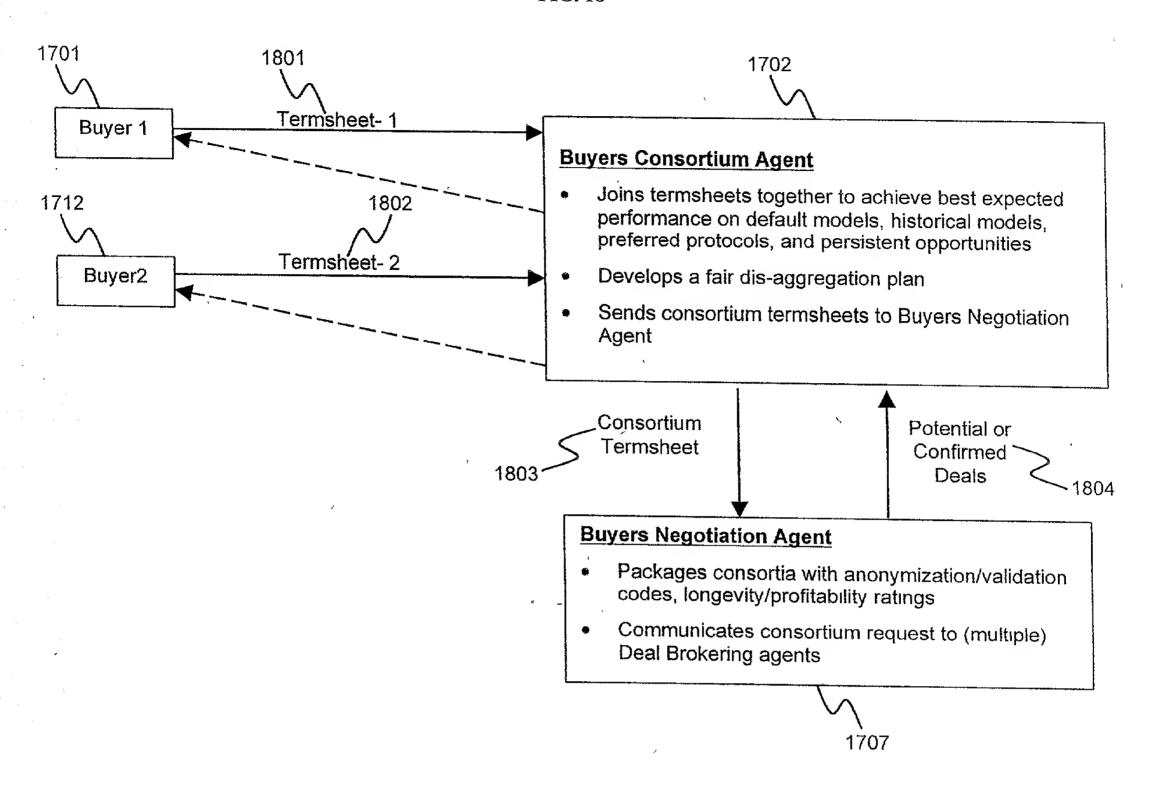
$$WtdSat = \begin{pmatrix} \sum_{i=1}^{N} w_{i} (1-U_{i})^{2} \\ \frac{\sum_{i=1}^{N} w_{i}}{\sum_{i=1}^{N} w_{i}} \end{pmatrix}$$

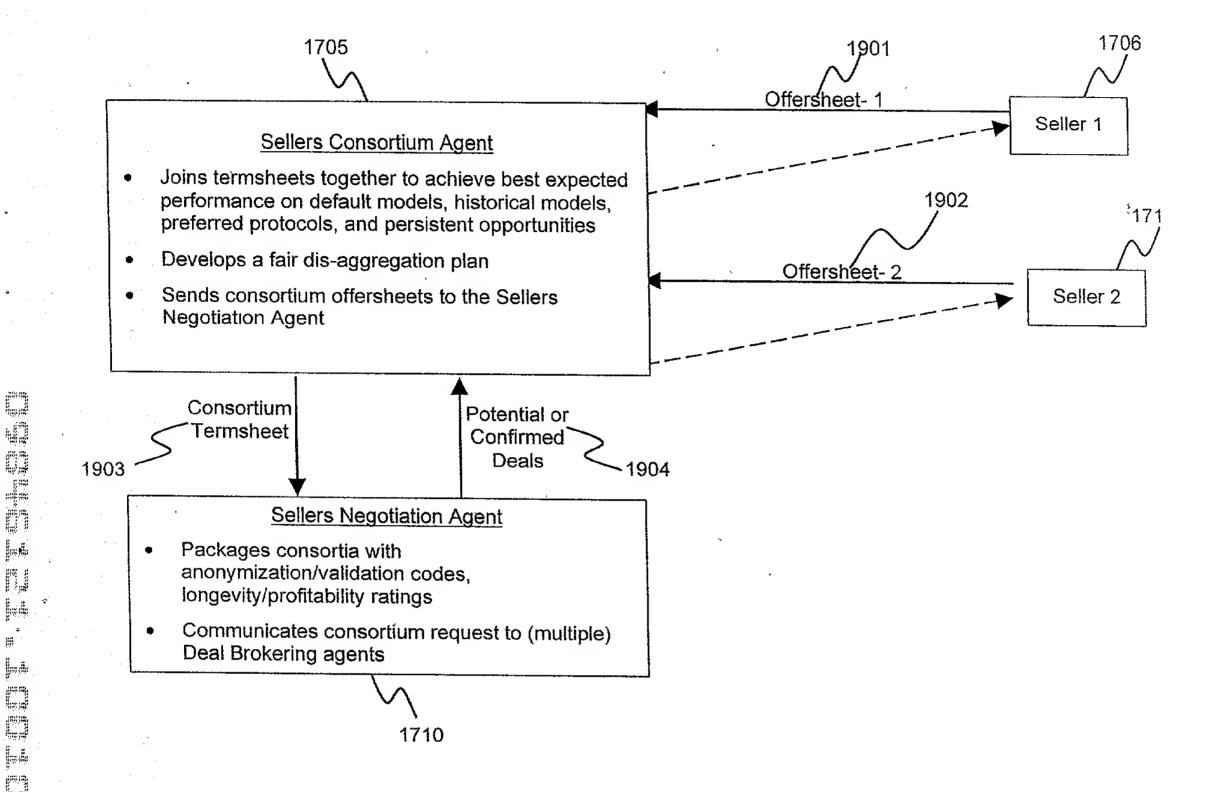
$$Excess Value = (SP - RP) * WtdSat$$

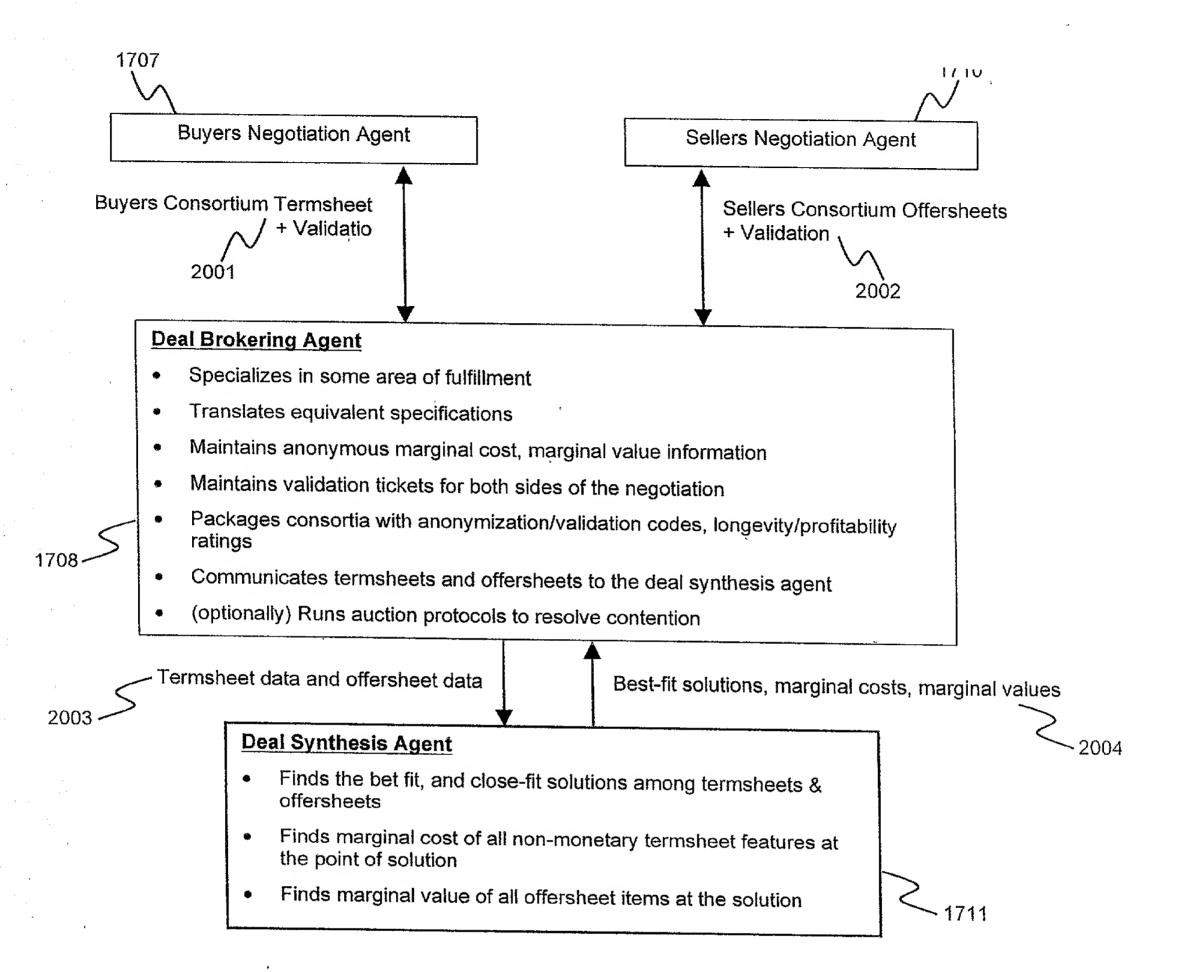




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## FIG. 21

```
<marketsheet>
<dealsheet>
 <seller>SellerA3</seller>
 <qty>23</qty>
 <strike-price>75.000000</strike-price>
 <buyer>BuyerA3
 <feature> <name>amps</name>
   <value>60.000000</value>
   <satisfaction>1.000000</satisfaction>
   <marginal>6.250000</marginal>
 </feature>
 <feature> <name>qty</name>
   <value>23.000000</value>
   <satisfaction>1.000000</satisfaction>
   <marginal>6.250000</marginal>
 </feature>
 <feature> <name> SellerRating</name>
   <value>1.000000</value>
   <satisfaction>1.000000</satisfaction>
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 </feature>
 <feature> <name> Warranty</name>
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   <satisfaction>1.000000</satisfaction>
   <marginal>6.250000</marginal>
 </feature>
 <feature> <name>price</name>
   <value>75.000000</value>
   <satisfaction>0.250000</satisfaction>
   <marginal>25.000000</marginal>
 </feature>
 <excess>
  <total>1150.000000</total>
  <buyer>575.000000</buyer>
  <seller>575.000000</seller>
 </excess>
</dealsheet>
 <excess>1150.000000</excess>
</marketsheet>
```

FIG. 22

From	То	Message	FIPA message	Example Message
Buyer/Seller	CF <b>A</b>	Register	request	(request) :sender Buyer/Seller :receiver CFA :content ( <unknown>)</unknown>
Buyer/Seller	CFA	Term Sheet	cfp	(cfp) :sender Buyer/Seller :receiver CFA :content ( <term sheet="">)</term>
Buyer/Seller	CFA	Retract Term Sheet	cancel	(cancel) :sender Buyer/Seller :receiver CFA :content ( <term sheet="">) :ontology <ontology< td=""></ontology<></term>
Buyer/Seller	CNA	Accept Deal	accept-proposal	(accept-proposal) :sender Buyer/Seller :receiver CNA :content ( <deal sheet="">) :in-reply-to <pre>proposal</pre></deal>
Buyer/Seller	CNA	Reject Deal	reject-proposal	(reject-proposal) :sender Buyer/Seller :receiver CNA :content ( <deal sheet="">) :in-reply-to <proposal< td=""></proposal<></deal>

FIG. 23

From	То	Message	FIPA message	Example Message
CFA	Buyer/Seller	Market Marginal Value Functions	inform	(inform) :sender CFA :receiver Buyer/Seller :content ( <marginal market="" values="">)</marginal>
CFA	CNA	Create coalition - joint and independent. term sheets	request	(request) :sender CFA :receiver CNA :content ( <joint <term="" sheet="" term="">&gt;)</joint>
CFA	CNA	Retract Term Sheet	cancel	(cancel) :sender CFA :receiver CNA :conversation-id <conv. id=""></conv.>

FIG. 24

From	To	Message	FIPA message	Example Message
CNA	Buyer/Seller	Deal Sheet	propose	<pre>(propose)     :sender</pre>
CNA	Buyer/Seller	Success	inform	(inform) :sender CNA :receiver Buyer/Seller :content ( <deal sheet="">)</deal>
CNA	Buyer/Seller	Failure	failure	(failure) :sender CNA :receiver Buyer/Seller :content ( <deal sheet=""> <reasons>)</reasons></deal>
CNA	CFA	last words - failure	failure	(failure) :sender CNA :receiver CFA :content ( <joint sheet="" term=""></joint>
CNA	CFA	last words - success	inform	(inform) :sender CNA :receiver DBA :content ( <joint sheet="" term="">)</joint>
CNA	DBA	Term Sheet	cfp	(cfp) :sender CNA :receiver DBA :content ( <term sheet=""></term>
CNA	DBA	Retract Term Sheet	cancel	(cancel) :sender CNA :receiver DBA :conversation-id <conv. id=""></conv.>
CNA	DBA	Reject Deal Sheet	accept- proposal	(accept-proposal) :sender CNA :receiver DBA :content ( <deal sheet="">) :in-reply-to <pre>proposal</pre></deal>
CNA	DBA	Accept Deal Sheet	reject-proposal	(reject-proposal) :sender CNA :receiver DBA :content ( <deal sheet="">) :in-reply-to <pre>proposal&gt;</pre></deal>

FIG. 25

From	To	Message	FIPA message	Example Message
DBA	CNA	Deal Sheet	propose	(propose) :sender DBA :receiver CNA :content ( <deal sheet="">) :in-reply-to <request> :ontology <ontology> :language <language></language></ontology></request></deal>
DBA	CNA	Deal Acceptance	inform	(inform) :sender DBA :receiver CNA :content ( <deal sheet)<="" td=""></deal>
DBA	CNA	Deal Failure	failure	(failure) :sender DBA :receiver CNA :content ( <deal sheet=""> <reasons>)</reasons></deal>
DBA	CNA	Deal Retraction	cancel	(cancel) :sender DBA :receiver CNA :conversation-id <conv. id=""></conv.>